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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Michael D. Levison

Serial No.: 09/760,226 Art Unit: Not Yet Assigned

Filed: January 12, 2001 Examiner: Not Yet Assigned

For: METHOD FOR TARGETING INSURANCE POLICY INCENTIVE REWARDS

Assistant Commissioner for Patents
Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT

Sir:

Pursuant to 37 C.F.R. §1.56 and 37 C.F.R. §1.97, Applicant submits an Information Disclosure Statement, including two (2) pages of Form PTO-1449 and a copy of each document cited therein.

This Information Disclosure Statement is being filed under 37 C.F.R. § 1.97(b) prior to a first Office Action on the merits. It is believed that no fee is required with this submission. However, should a fee be required, the Commissioner is hereby authorized to charge any required fees to Deposit Account No. 01-2507.

U.S. Patents

<u>Number</u>	<u>Issue Date</u>	<u>Patentee</u>	<u>Class/Subclass</u>
5,220,501	06-15-1993	Lawlor et al.	364/408
5,870,724	02-09-1999	Lawlor et al.	705/42
6,009,411	12-28-1999	Kepecs	705/14

U.S.S.N.: 09/760,226
Filed: January 12, 2001
INFORMATION DISCLOSURE STATEMENT

Publications

DOWNES & GOODMAN, Dictionary of Finance and Investment Terms, 3rd Edition (Barron's Educational Series, Inc. 1991).

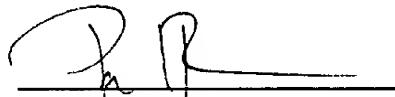
Encyclopedia Britannica, 15th edition, vol. 21, pp. 741-753 (Encyclopedia Britannica, Inc., Chicago, 1998).

Encyclopedia Americana, vol. 15, pp. 233-239 (Grolier, Inc. Danbury, Conn. 1996).

Remarks

This statement should not be interpreted as a representation that an exhaustive search has been conducted or that no better art exists. Moreover, Applicant invites the Examiner to make an independent evaluation of the cited art to determine its relevance to the subject matter of the present application. Applicant is of the opinion that his claims patentably distinguish over the art referred to herein, either alone or in combination.

Respectfully submitted,



Patrea L. Pabst
Reg. No. 31,284

Dated: March 23 2001

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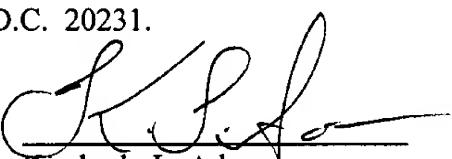
U.S.S.N.: 09/760,226
Filed: January 12, 2001
INFORMATION DISCLOSURE STATEMENT



Certificate of Mailing under 37 C.F.R. § 1.8(a)

I hereby certify that this Information Disclosure Statement, along with any paper referred to as being attached or enclosed, is being deposited with the United States Postal Service on the date shown below with sufficient postage as first-class mail in an envelope addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

Date: March 23, 2001



Kimberly L. Adams

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Substitute for form 1449A/PTO		Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT			
(use as many sheets as necessary)			
		Application Number 09/760,226 Filing Date January 12, 2001 First Named Inventor Michael D. Levison Group Art Unit Examiner Name Attorney Docket Number CVC 100	
Sheet	1	of	2

U.S. PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS

Examiner Signature		Date Considered	
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to application.

¹ Unique citation designation number ² See attached Kinds of U.S. Patent Documents. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document.

⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶ Applicant to place a check mark here if English language Translation is attached.

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Sheet 2 of 2

Complete if Known

Substitute for form 1449A/PTO		Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)		Application Number	09/760,226
		Filing Date	January 12, 2001
		First Named Inventor	Michael D. Levison
		Group Art Unit	
		Examiner Name	
Sheet	2	of	2
		Attorney Docket Number	CVC 100

OTHER ART -- NON PATENT LITERATURE DOCUMENTS

Examiner's Signature		Date Considered	
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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